

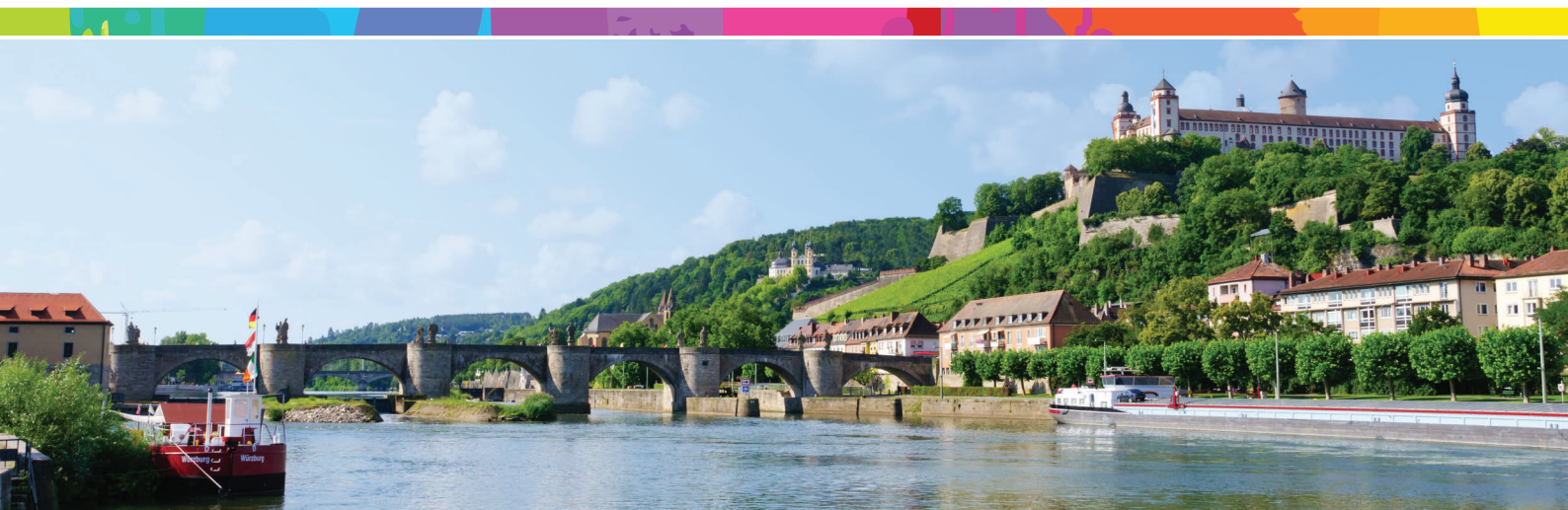


# ICCBH

8TH INTERNATIONAL CONFERENCE  
ON CHILDREN'S BONE HEALTH

10-13 June 2017

WÜRZBURG, GERMANY



## Exhibition and Sponsorship Prospectus



[www.iccbh.org](http://www.iccbh.org)



## Invitation to participate

It is with great pleasure that we invite you to participate in the 8th International Conference on Children's Bone Health, to be held in the beautiful city of Würzburg, Germany, from 10-13 June 2017.

The ICCBH meeting will offer a high quality scientific programme of interest to both clinical and basic scientists. We are expecting around 400 delegates from at least 45 countries to attend, many of whom will be key opinion leaders in their fields.

One of the attractions of this meeting (both for delegates and for sponsors) is its multidisciplinary nature, so it gives you the opportunity to talk to specialists from many different fields - paediatricians, endocrinologists, rheumatologists, nephrologists, nutritionists, orthopaedic surgeons and others.

Highlights will include the following:

- An exciting programme of invited speaker lectures featuring some of the world's leading experts in the field
- Company-supported satellite symposia highlighting some of the latest developments and research
- A busy exhibition area with lunch included in the delegate fee
- Well-attended poster sessions

We hope that you will be able to join us for what promises to be an exciting meeting and we look forward to seeing you in Würzburg!

**Christine Hofmann**

*Scientific Programme Chair*

*On behalf of the Organising Committee*





## Introduction

The 8th International Conference on Children's Bone Health will be held 10-13 June 2017 in Würzburg, Germany. The aim of this Conference is to bring together upwards of 400 scientists and clinicians from a range of disciplines and from across the globe to gain a better understanding of the growing skeleton in health and disease.

The International Conference on Children's Bone Health (ICCBH) was started in 1999 by an international group of independent clinicians and researchers interested in bone metabolism and bone mass in children, adolescents, and young adults. Five conferences were organised successfully by members of the Organising Committee, the last being in Cambridge, UK, in 2009. Since 2011 the European Calcified Tissue Society manages the conferences on a professional basis on our behalf.

Previous meetings have been held as follows:

- June 2015** Salzburg, Austria
- June 2013** Rotterdam, Netherlands
- June 2009** Cambridge, UK
- June 2007** Montreal, Canada
- May 2005** Sorrento, Italy
- June 2002** Sheffield, UK
- May 1999** Maastricht, Netherlands

The 2015 meeting, held in Salzburg, Austria, was attended by over 400 delegates from 45 countries. Disciplines represented included endocrinologists, rheumatologists, nephrologists, paediatricians, orthopaedic surgeons, nutritionists and radiologists.

### Some comments from Salzburg attendees:

*"Outstanding quality"*

*"The best meeting I have ever been to!"*

*"Terrific program, great balance of clinical/basic science, fantastic mix of speakers"*





## Organisation

### ICCBH Steering Group

**Maria Luisa Bianchi** (Milan, Italy)  
**Nick Bishop** (Sheffield, UK)  
**Christine Hofmann** (Würzburg, Germany)  
**Wolfgang Högler** (Birmingham UK)  
**Craig B Langman** (Chicago, USA)  
**Coen Netelenbos** (Amsterdam, Netherlands)  
**Leanne Ward** (Ottawa, Canada)

### Secretariat (Project Management, Registration, General Enquiries)

**Janet Crompton**  
International Conference on  
Children's Bone Health (ICCBH)  
European Calcified Tissue Society (ECTS)  
Raeburn Christie  
16 Albyn Place  
Aberdeen AB10 1PS  
United Kingdom  
Tel: +44 (0)1453 549929  
Email: iccbh@ectsoc.org

### Local Agent

**Ralph Kerschbaumer**  
S12! studio 12 gmbh  
Kaiser Josef Straße 9  
6020 Innsbruck, Austria  
Tel: +43 (0) 512 890438  
Email: ker@studio12.co.at

### Venue

**Würzburg Congress Center**  
Am Congress Centrum  
97070 Würzburg  
Germany

### Programme Organising Committee

**Christine Hofmann** (Würzburg, Germany) (Chair)  
**Maria Luisa Bianchi** (Milan, Italy)  
**Nick Bishop** (Sheffield, UK)  
**Alison Boyce** (Washington DC, USA)  
**Nicola Crabtree** (Birmingham, UK)  
**Hermann Girschick** (Berlin, Germany)  
**Wolfgang Högler** (Birmingham, UK)  
**Franz Jakob** (Würzburg, Germany)  
**Mairead Kiely** (Cork, Ireland)  
**Klaus Klaushofer** (Vienna, Austria)  
**Craig B Langman** (Chicago, USA)  
**David Little** (Sydney, Australia)  
**Outi Mäkitie** (Helsinki, Finland)  
**Craig Munns** (Sydney, Australia)  
**Coen Netelenbos** (Amsterdam, Netherlands)  
**Keiichi Ozono** (Osaka, Japan)  
**Leanne Ward** (Ottawa, Canada)

### Local Organising Committee

**Christine Hofmann** (Würzburg, Germany) (Chair)  
**Suzanne Bechtold-Dalla Pozza** (Munich, Germany)  
**Hermann Girschick** (Berlin, Germany)  
**Gabriele Häusler** (Vienna, Austria)  
**Franz Jakob** (Würzburg, Germany)  
**Wolfgang Högler** (Birmingham, UK)  
**Klaus Klaushofer** (Vienna, Austria)  
**Marius Kraenzlin** (Basel, Switzerland)  
**Christof Land** (Munich, Germany)  
**Barbara Obermayer-Pietsch** (Graz, Austria)  
**Elisabeth Steichen-Gersdorf** (Innsbruck, Austria)



## Venue

We are proud to hold this conference in the beautiful and historic city of Würzburg. Situated on the banks of the Main River, Würzburg is at the heart of the Franconian wine growing region, with typical romantic scenery and historical architecture adding to the attractions of the area. The city is easily reached by plane and train from Frankfurt and Munich. The conference will be held in the Würzburg Congress Center, which offers a versatile, modern and spacious venue, perfect in size and location for ICCBH.



## Attendees

Upwards of 450 delegates are expected and will include:

Clinical Researchers

Nephrologists

Urologists

Basic Scientists

Haematologists

Nutritionists

Paediatricians

Gastroenterologists

Industry Representatives

Endocrinologists

Oncologists

Nurses

Rheumatologists

Orthopaedic Surgeons

Radiologists

## Learning Objectives

On completion of the meeting programme, the participant will have an enhanced understanding of a contemporary approach to clinical and basic paediatric bone science as related to:

- Inherited bone disorders
- Acquired bone disorders
- Bone therapeutics
- Bone diagnostics
- Fracture prevention

## Continuing Medical Education (CME)

CME accreditation will be applied for through the European Accreditation Council for Continuing Medical Education (EACCME). EACCME credits are recognised by the American Medical Association (AMA).



## Dates to Remember

5 September 2016	Abstract submission opens Registration opens
3 February 2017	Deadline for abstracts
3 March 2017	Confirmations to authors
17 March 2017	Deadline for early registration Technical manual published
7 April 2017	Late breaking abstract submission opens
21 April 2017	Deadline for late breaking abstracts Advertisements for programme book Satellite symposia - final programme details Self-build stands - plans for approval
19 May 2017	Deadline for standard registrations (on-site fee only from this date) Deadline for company registrations Deadline for exhibition/sponsorship payments Deadline for return of order forms (catering, furniture, power, decoration etc)
7 June 2017	Delivery of bag inserts





## Sponsorship/exhibition packages

### Premium Sponsorship: by appointment

- Includes a 1.5 hour (90 minute) satellite session including use of the conference auditorium, standard AV equipment, technician and stage set
- Acknowledgment as Premium Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company logo on the delegate bag
- Company logo on memory stick
- Company write-up on website and in final programme
- Access to electronic list of pre-registered delegates for invitation to your satellite session
- Insertion of the satellite invitation in the delegates' bags
- Full colour advertisement in final programme book
- Up to 6 full registration packages for staff

### Platinum Sponsorship: €50,000

- Includes a 1.5 hour (90 minute) satellite session including use of the conference auditorium, standard AV equipment, technician and stage set
- Acknowledgment as Platinum Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Access to electronic list of pre-registered delegates for invitation to your satellite session
- Insertion of the satellite invitation in the delegates' bags
- Full colour advertisement in final programme book
- Up to 4 full registration packages for staff

### Gold Sponsorship: €20,000

- Acknowledgment as Gold Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Up to 2 full registration packages for staff

### Silver Sponsorship: €10,000

- Acknowledgment as Silver Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Up to 2 full registration packages for staff

### Bronze Sponsorship: €5,000

- Acknowledgment as Bronze Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Up to 2 full registration packages for staff

*Exhibition space may be included in the above packages as required – please contact us to discuss*



## Exhibition

### €300 plus VAT per square metre

Includes:

- Your company name and profile included in the on-line exhibition catalogue
- Your company name and profile included in the final programme book
- Security
- Contractors' passes
- Exhibitor badges (please see below for details)
- List of participants (name, institution, town, country)
- Welcome reception, lunches

### Exhibition staff registrations

The following is included in the package:

- 2 exhibitor badges per 6 sq m
- 2 lunch tickets per 6 sq m
- 2 tickets for the Welcome Reception per 6 sq m

Additional exhibition staff can be registered at a cost of €120 per person to include Lunch and Welcome Reception tickets.

### Provisional exhibition schedule

#### Exhibition build up:

Saturday 10 June 10:00-15:00

#### Exhibition opening times:

Saturday 10 June 15:00-20:00

Sunday 11 June 10:00-16:15

Monday 12 June 10:00-16:00

Tuesday 13 June 10:00-16:00

#### Exhibition break down:

Tuesday 13 June 16:00-19:00

*See programme for timings for coffee and lunch breaks, when food and beverage will be served in the exhibition area.*



## Other sponsorship options

### Advertising:

■ Inside page in the final programme/abstract book	€2,000
■ 2nd and 3rd cover page in the final programme/abstract book	€5,000
■ 4th cover page in the final programme/abstract book	€10,000
■ Inclusion of advertising leaflet in delegate bag	€2,500

*The above rates are exclusive of VAT, which will be charged at the current rate*

### Awards and Grants

■ Support for New Investigator Travel Grants	<i>by individual discussion</i>
■ Support for Oral Communication/Poster Awards	<i>by individual discussion</i>

### Educational opportunities

■ <b>Online abstracts.</b> Published after the meeting; a permanent searchable record. Your logo on the website	€15,000
■ <b>e-Posters,</b> 4-6 themed electronic boards, oral presentations by authors, discussion guided by moderator.	€20,000
■ <b>Traditional poster boards.</b>	€10,000
■ <b>90 minute training session, Saturday 10 June</b>	€10,000
■ <b>Other sessions, including symposia, workshops, meet the professors and networking groups</b>	<i>by individual discussion</i>

### Other

■ <b>Badges.</b> Your logo on badge lanyards	€5,000
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Please contact our Conference Organiser Janet Crompton  
at [iccbh@ectsoc.org](mailto:iccbh@ectsoc.org) or tel +44 (0)1453 549929 / +44 (0)7711 103020  
to discuss these and other options.



## Terms & Conditions

### EXHIBITION

#### Amendments to exhibition layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

#### Build up

No one under the age of sixteen (16) will be permitted on the exhibition during build-up or dismantling.

#### Maximum stand height

The maximum height for any part of any stand will be 3.50 m from the ground. Shell scheme stands are 2.00m high.

#### Disruption to other exhibits

The Organisers reserve the right to restrict exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates. No microphones or loud speakers are to be used on the exhibition floor.

#### Give-aways and distribution of printed materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries and raffles are subject to approval by the Organisers.

#### Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting.

It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

It is also the responsibility of exhibitors and sponsors to familiarise themselves with and follow the International

Pharmaceutical Congress Advisory Association's (IPCAA) Healthcare Congress Guidelines, the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) and any guidelines operating in the host country.

#### Liability

The Organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment, and displays at all times.

#### Security and insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this.

#### Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

### SATELLITE SYMPOSIA

#### Content

The programme content of all satellites is subject to approval by the Scientific Programme Committee as represented by the Programme Committee Chairman.

#### Faculty costs

Companies are responsible for the registration, travel and hotel costs of their chairmen and speakers.

#### Promotion

Satellite Organisers will have access to address lists of registered delegates prior to the meeting to enable invitations to be distributed. This list of pre-registered delegates is for a one-off mailing by the company or its agent. The list will be made available at least 6 weeks prior to the Meeting and include full names and mailing addresses.



## Terms & Conditions – continued

The sessions will also be listed in the programme and abstract books and one invitation may be inserted into the delegate bags.

In addition, companies are invited to advertise their satellite symposium by using stand-alone signage devices which can be displayed at the entrance to the main auditorium and in the registration area on the day of their session.

### Reward

Satellite organisers may offer no material inducement or reward to delegates to attend the session.

### Corporate branding of auditorium

The auditorium may be branded as required providing such arrangements can be made in the timescale afforded by the programme.

It is the responsibility of the company holding a satellite symposium to remove all branding immediately at the end of the satellite.

## GENERAL

### Payment

Full payment of all invoices is required prior to the commencement of the Conference.

### Cancellations

Cancellations and changes to your original booking must be made in writing to Ralph Kerschbaumer.

For cancellations or reductions made up to 8 weeks prior to the Conference 50% will be charged.

After that date no refunds will be made.

### Tax

Prices are quoted net of any taxes (20% VAT and/ 1% contract charge for floor space only, 5% advertising tax for advertisements).

### Agent

Sponsorship and floor space booking will be confirmed by our agent S12! studio12 gmbh. S12! studio12 gmbh will act on behalf of ICCBH as a partner on any sponsorship agreements. Any payments will be made to S12! studio12 gmbh.

### ICCBH logo

The ICCBH logo may be used with permission of the organisers.

### Other events

Other events may not be arranged for delegates during the scientific programme (including the satellite symposia and poster presentations). Transportation to other events may not depart during the official programme (including the satellite symposia and poster presentations).

### Postponement or abandonment

The Organisers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.

### Acceptance of applications

The Organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflects unfavourably on the character and the purpose of the meeting.

### Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend or add to any of these Terms and Conditions.



## General Conditions of Participation, Exhibition and Sponsoring

General Conditions of Participation, Exhibition and Sponsoring of

S12! studio12 gmbh,  
Kaiser Josef Straße 9, 6020 Innsbruck, Österreich  
FN 386202; LG Innsbruck; UID: ATU67466789

hereinafter referred to as S12!

### 1. General

Registration for exhibition and sponsoring has to be carried out by sending the official registration form within the given deadline. Sending in the registration form is binding, every alteration of the contract has to be made in writing. Approval for exhibition and sponsoring will be made in writing. S12! reserves the right to refuse applications for any reason. Abandonment of booked floor space to third parties is not allowed. Will an exhibition be limited, transferred, or cancelled no claims of the exhibitor will arise against S12! For special reasons S12! can change allocated floor spaces after publication of the floor plan.

### 2. Payment

Requirement for booth set-up or the right to receive sponsoring benefits is payment of the invoice within the given payment period, without any deductions. Charges for additional services will be invoiced separately.

### 3. Cancellation

Withdraws an exhibitor or sponsor (also partly) from the contract, 50% of the rental fee respectively the sponsoring charge will become due. Withdrawal from the contract 8 weeks or less before the event entails to payment of 100% of the rental fee or sponsoring charge. S12! is authorised to postpone, shorten or cancel events, sponsors and exhibitors do not arise any damages.

### 4. Insurance, Liability

S12! assumes no liability for any damage to persons or property as well as no liability to exhibited goods. Exhibitors are liable for damages caused by the exhibitor and his contractors.

### 5. Set-up / Dismantling / Stand layout / Advertising

The set-up and dismantling times outlined in the exhibition details have to be observed. Additional costs incurred by delayed set-up or dismantling have to be borne by the exhibitor causing the delay.

Materials used for the booth must be low-flammable according to DIN 4102. All local exhibitor regulations incl. building- and fire regulations have to be strictly obeyed. Back walls to neighbouring stands need to be in white. Advertising outside of the confines of the stand is not allowed. Acoustic and visual advertisement must not disturb neighbouring stands. S12! is authorized to shoot pictures and movies from the exhibition area and stands for internal purposes.

INNSBRUCK, JANUARY 2016

# Exhibition and Sponsorship Booking Form

COMPANY NAME: (as it will appear in printed materials)

CONTACT NAME:

POSITION:

TELEPHONE:  FAX:

EMAIL:

ADDRESS:

POSTCODE:  COUNTRY:

INVOICE ADDRESS: (if different from above)

POSTCODE:  COUNTRY:

PURCHASE ORDER NO:  OTHER ORDER REF:  VAT NO:

Please see Sponsorship & Exhibition Prospectus for details of the benefits included in the Sponsorship & Exhibition packages:

☐ PREMIUM SPONSORSHIP
 ☐ PLATINUM SPONSORSHIP - €50,000
 ☐ SILVER SPONSORSHIP - €10,000
 ☐ GOLD SPONSORSHIP - €20,000
 ☐ BRONZE SPONSORSHIP - €5,000

☐ EXHIBITION SPACE ONLY: We would like to book  m<sup>2</sup> floor space (minimum floor space 6m<sup>2</sup>). €300 per m<sup>2</sup>

FRONT:  metres DEPTH:  metres TOTAL:  sqm (m<sup>2</sup>)

## Additional sponsorship items

### ADVERTISING:

☐ Inside page in the final programme/abstract book €2,000  
☐ 2nd & 3rd cover page in the final programme/abstract book €5,000  
☐ 4th cover page in the final programme/abstract book €10,000  
☐ Inclusion of advertising leaflet in delegate bag €2,500

### AWARDS AND GRANTS:

☐ Support for New Investigator Travel Grants *Please enquire*  
☐ Support for Oral Communication/Poster Awards *Please enquire*

### EDUCATIONAL OPPORTUNITIES:

☐ Online abstracts €15,000  
☐ e-Posters €20,000  
☐ Traditional poster board €10,000  
☐ 90 minute training session €10,000  
☐ Other sessions *Please enquire*

### OTHER:

☐ Badges €5,000

*The above rates are exclusive of VAT, which will be charged at the current rate*

Please print out the completed form and sign below to confirm your booking and to confirm that you have read and agree to the Terms and Conditions as published in the Sponsorship and Exhibition Prospectus

NAME:

SIGNATURE:  DATE:

We hereby accept the exhibitor regulations in all their parts. In the event of any litigation arising out of this application, the courts at Innsbruck, Austria, shall have exclusive jurisdiction. An invoice for 50% of the payment due will be generated on receipt of this form, with the remainder due in January 2017, unless otherwise agreed. In the case of bookings made after that date the full amount will be invoiced. Payment will be due within 15 days of invoice.

**SAVE & PRINT**

Please return to our Local Agent: **Ralph Kerschbaumer, S12! studio 12 gmbh**  
Kaiser Josef Straße 9, 6020 Innsbruck, Austria, Tel: +43 (0) 512 890438 Email: ker@studio12.co.at