



# ICCBH

10<sup>TH</sup> INTERNATIONAL CONFERENCE  
ON CHILDREN'S BONE HEALTH

**2-5 July 2022**

DUBLIN, IRELAND



**Exhibition and  
Sponsorship Prospectus**



[www.iccbh.org](http://www.iccbh.org)

*In association with the* European Calcified Tissue Society  **ECTS**

## Invitation to participate

It is with great pleasure that we invite you to participate in the 10th International Conference on Children's Bone Health, to be held in the vibrant city of Dublin, Ireland, from 2-5 July 2022.

The ICCBH meeting will offer a high quality scientific programme of interest to both clinical and basic scientists. We are expecting over 600 delegates from at least 45 countries to attend, many of whom will be key opinion leaders in their fields.

One of the attractions of this meeting (both for delegates and for sponsors) is its multidisciplinary nature, so it gives you the opportunity to talk to specialists from many different fields – paediatricians, endocrinologists, rheumatologists, nephrologists, nutritionists, orthopaedic surgeons and others.

Highlights will include the following:

- An exciting programme of invited speaker lectures featuring some of the world's leading experts in the field
- Company-supported satellite symposia highlighting some of the latest developments and research
- A busy exhibition area with lunch included in the delegate fee
- Well-attended poster sessions

We hope that you will be able to join us for what promises to be an exciting meeting and we look forward to seeing you in Dublin!

**Outi Mäkitie & Leanne Ward**  
*Scientific Programme Chairs*

**Ciara McDonnell**  
*Local Organising Committee Chair*



## Organisation

### ICCBH Steering Group

**Frank Rauch** (Montreal, Canada) (Chair)

**Nick Bishop** (Sheffield, UK)

**Alison Boyce** (Bethesda, US)

**Antonella Forlino** (Pavia, Italy)

**Gabriele Häusler** (Vienna, Austria)

**Wolfgang Högl** (Linz, Austria)

**Alex Ireland** (Manchester, UK)

**Outi Mäkitie** (Helsinki, Finland)

**Ciara McDonnell** (Dublin, Ireland)

**Craig Munns** (Sydney, Australia)

**Leanne Ward** (Ottawa, Canada)

### ICCBH

**Janet Crompton** – Project Manager

**Mandy Helm** – Corporate Liaison Manager

**International Conference on  
Children's Bone Health (ICCBH)**

European Calcified Tissue Society (ECTS)  
Rue Washington 40, 1050 Brussels, Belgium  
Tel: +44 (0)1453 843605

Email: iccbh@ectsoc.org

### Professional Congress Organiser (PCO)

**Conference Partners International**

Suites 11-13, First Floor, The Hyde Building  
The Park, Carrickmines, Dublin 18, D18 YX22  
Ireland

Tel: +353 (0)1 216 6687 (land)  
+353 (0)87 363 1173 (mob)

Email: jane.governey@conferencepartners.com

### Venue

**University College Dublin**  
Belfield, Dublin 4, Ireland

### Programme Organising Committee

**Outi Mäkitie** (Helsinki, Finland) (Co-Chair)

**Leanne Ward** (Ottawa, Canada) (Co-Chair)

**Alison Boyce** (Bethesda, USA)

**Moira Cheung** (London, UK)

**Nicola Crabtree** (Birmingham, UK)

**Antonella Forlino** (Pavia, Italy)

**Erik Imel** (Indianapolis, USA)

**Alex Ireland** (Manchester, UK)

**Laurence Legeai-Mallet** (Paris, France)

**Ciara McDonnell** (Dublin, Ireland)

**Noriyuki Namba** (Osaka, Japan)

**Ola Nilsson** (Stockholm, Sweden)

**Cathleen Raggio** (New York, USA)

**Frank Rutsch** (Münster, Germany)

**Oliver Semler** (Cologne, Germany)

**Peter Simm** (Melbourne, Australia)

**Hope Weiler** (Montreal, Canada)

**Bettina Willie** (Montreal, Canada)

**Jarod Wong** (Glasgow, UK)

### Local Organising Committee

**Ciara McDonnell** (Dublin, Ireland) (Chair)

**Rachel Crowley** (Dublin, Ireland)

**Connor Green** (Dublin, Ireland)

**Maeve Kane** (Dublin, Ireland)

**Jessica Ryan** (Dublin, Ireland)

**Nicola Sheridan** (Dublin, Ireland)

**Eadaoin White** (Dublin, Ireland)

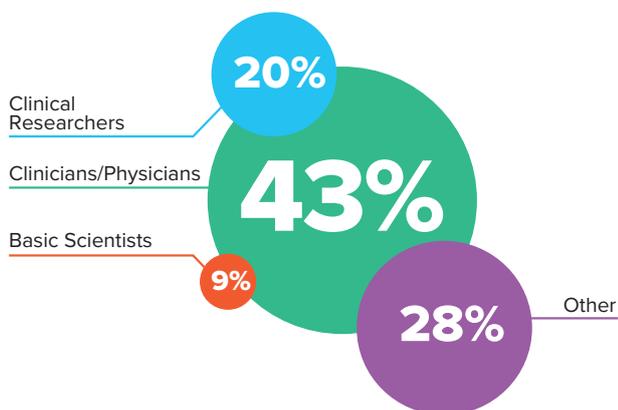


## Attendees

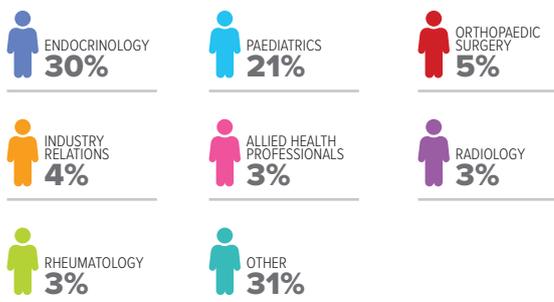
We are expecting over 600 delegates to attend the ICCBH in Dublin.

At ICCBH 2019 in Salzburg the delegate profile was as follows:

### PROFESSIONS



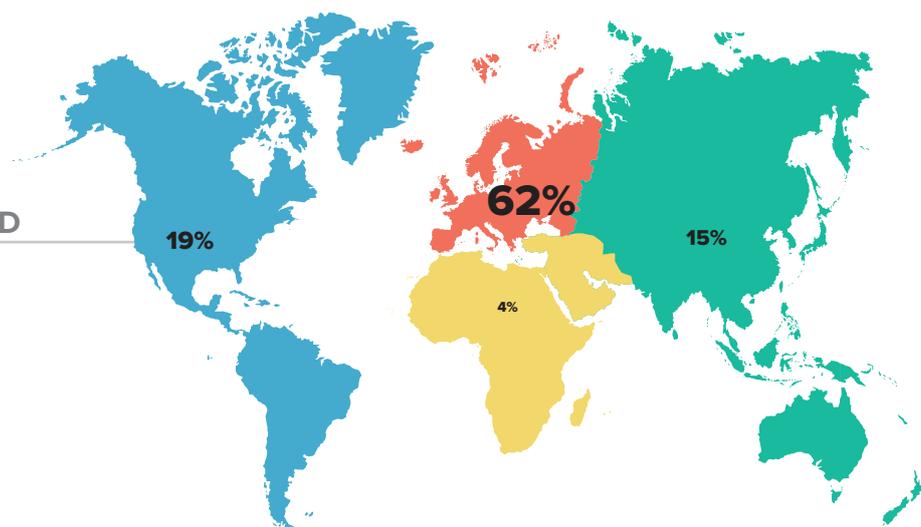
### AREAS OF INTEREST



### GEOGRAPHICAL SPREAD

REGION	Percentage
Europe	62%
Americas	19%
Asia and Pacific	15%
Africa and Middle East	4%

48 countries represented in total



## Learning Objectives

On completion of the meeting programme, the participant will have an enhanced understanding of a contemporary approach to clinical and basic paediatric bone science as related to:

- Inherited bone disorders
- Acquired bone disorders
- Bone therapeutics
- Bone diagnostics
- Fracture prevention

## Continuing Medical Education (CME)

CME accreditation will be applied for through the European Accreditation Council for Continuing Medical Education (EACCME). EACCME credits are recognised by the American Medical Association (AMA).

### SOME COMMENTS FROM PREVIOUS ATTENDEES:

*"Outstanding quality"*

*"The best meeting I have ever been to!"*

*"Terrific programme, great balance of clinical/basic science, fantastic mix of speakers"*

## Venue

Dublin itself needs no introduction, with its lively and historic city centre. While it has a genuine cosmopolitan feel, Dublin manages to retain its own distinct culture which is expressed in a love of literature, drama, traditional music and sport. Access for international travelers is straightforward with direct flights from many airports around the world. The conference will be held at University College Dublin on the beautiful Belfield campus which offers all the facilities needed for a wonderful conference, including accommodation.



## Dates to Remember

<b>September 2021</b>	Abstract submission opens Registration and accommodation booking opens
<b>28 January 2022</b>	Technical manual published
<b>14 February 2022</b>	Deadline for abstracts
<b>14 March 2022</b>	Confirmations to authors
<b>21 March 2022</b>	Deadline for early registration
<b>4 April 2022</b>	Late breaking abstract submission opens
<b>25 April 2022</b>	Deadline for late breaking abstracts Advertisements for programme book Satellite symposia – final programme details Self-build stands – plans for approval
<b>20 May 2022</b>	Deadline for standard registrations (on-site fee only from this date) Deadline for company registrations Deadline for exhibition/sponsorship payments Deadline for return of order forms (catering, furniture, power, decoration etc)
<b>27 June 2022</b>	Delivery of bag inserts



## Sponsorship packages

### Platinum Sponsorship: €60,000

- Includes a 1.5 hour (90 minute) satellite session including use of the conference auditorium, standard AV equipment, technician and stage set
- Acknowledgment as Platinum Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Your satellite invitation mailed to pre-registered delegates
- Insertion of the satellite invitation in the delegates' bags
- Full colour advertisement in final programme book
- Up to 4 full registration packages for staff

### Gold Sponsorship: €40,000

- Includes a 1 hour (60 minute) workshop including use of the conference auditorium, standard AV equipment, technician and stage set
- Acknowledgment as Gold Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Your satellite invitation mailed to pre-registered delegates
- Insertion of the satellite invitation in the delegates' bags
- Full colour advertisement in final programme book
- Up to 2 full registration packages for staff

### Silver Sponsorship: €20,000

- Acknowledgment as Silver Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Up to 2 full registration packages for staff

### Bronze Sponsorship: €10,000

- Acknowledgment as Bronze Sponsor on the meeting website, final programme, abstract book and in the lecture theatre
- Company write-up on website and in final programme
- Up to 2 full registration packages for staff



## Exhibition

### €325 plus VAT per square metre

Includes:

- Your company name and profile included in the on-line exhibition catalogue
- Your company name and profile included in the final programme book
- Contractors' passes
- Exhibitor badges (please see below for details)
- List of participants (name, institution, town, country)

### Exhibition staff registrations

The following is included in the package:

- 2 exhibitor badges per 6 sq m
- 2 lunch tickets per 6 sq m
- 2 tickets for the Welcome Reception per 6 sq m

Additional exhibition staff can be registered at a cost of €120 per person to include Lunch and Welcome Reception tickets.

### Provisional exhibition schedule

#### Exhibition build up:

Friday 1 July 09:00-17:00  
Saturday 2 July 08:00-10:00

#### Exhibition opening times:

Saturday 2 July 10:00-19:00  
Sunday 3 July 09:00-17:00  
Monday 4 July 09:00-17:00  
Tuesday 5 July 09:00-13:00

#### Exhibition break down:

Tuesday 5 July 13:30-19:00

*See programme for timings for coffee and lunch breaks, when food and beverage will be served in the exhibition area.*



## Other sponsorship options

### Advertising:

■ Inside page in the final programme/abstract book	€2,000
■ Inside back cover in the final programme/abstract book	€5,000
■ Inclusion of advertising leaflet in delegate bag	€2,500

*The above rates are exclusive of VAT, which will be charged at the current rate*

### Awards and Grants

■ Support for New Investigator Travel Grants	<i>by individual discussion</i>
■ Support for Oral Communication/Poster Awards	<i>by individual discussion</i>

### Educational opportunities

■ Online abstracts	€8,000
■ e-Posters	€8,000
■ Traditional poster boards	€8,000

### Other

■ Badges. Your logo on badge lanyards	€10,000
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If you would like to discuss other options or tailor-made sponsorship including other educational opportunities, hospitality suites and meeting rooms, please contact Mandy Helm on [iccbh@ectsoc.org](mailto:iccbh@ectsoc.org)



## Terms & Conditions

### GENERAL

#### Payment

Full payment of all invoices is required prior to the commencement of the Conference.

#### Cancellations

Cancellations and changes to your original booking must be made in writing to the Organisers.

For cancellations or reductions made up to 16 weeks prior to the Conference 50% will be charged.

After that date no refunds will be made.

#### Postponement or abandonment

The Organisers are committed to organising the conference as planned. In case they are forced to change the format and/or dates as a result of Force Majeure or due to any other circumstances out of their control alternative options will be discussed with exhibitors and sponsors.

#### Tax

All prices shown are in Euros excluding VAT and other other local taxes, which will be charged at the current rate.

#### ICCBH logo

The ICCBH logo may be used with permission of the Organisers.

#### Code of practice

It is the responsibility of the exhibitor and/or sponsor to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries and Associations) and IFMPA (International Federation of Pharmaceutical Manufacturers and Associations) Codes of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the organiser to any suits, demands by the supporters/exhibitor/any third party.

#### Recording of sessions

No part of the scientific programme may be photographed, filmed or otherwise recorded without prior permission from the organizers.

#### Other events

Other events involving conference delegates may not be arranged during the scientific programme (including the satellite symposia and poster presentations). Transportation to other events may not depart during the official programme (including the satellite symposia and poster presentations).

#### Acceptance of applications

The Organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflect unfavourably on the character and the purpose of the meeting.

#### Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend or add to any of these Terms and Conditions.



## Terms & Conditions – *continued*

### EXHIBITION

#### Amendments to exhibition layout

While every effort is made to preserve the published format and/or layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition and/or meeting.

#### Build up

No one under the age of 16 will be permitted on the exhibition during build-up or dismantling.

#### Maximum stand height

The maximum height for any part of any stand will be 3.50m from the ground. Shell scheme stands are 2.00m high.

#### Disruption to other exhibits

The Organisers reserve the right to restrict exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates. No microphones or loud speakers are to be used on the exhibition floor.

#### Give-aways and distribution of printed materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting. Product identification is permitted on give-aways. Contests, lotteries and raffles are subject to approval by the Organisers.

#### Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Meeting.

It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

It is also the responsibility of exhibitors and sponsors to familiarise themselves with and follow the International Pharmaceutical Congress Advisory Association's (IPCAA) Healthcare Congress Guidelines, the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) and any guidelines operating in the host country.

#### Liability

The Organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment, and displays at all times.

#### Security and insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for this.

#### Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

### SATELLITE SYMPOSIA

#### Content

The programme content of all satellites is subject to approval by the Organisers.

Please note, members of the current ICCBH Steering Group are not permitted to be part of satellite symposia faculty. For an up to date list of Steering Group members please see [here](#).

#### Faculty costs

Companies are responsible for the registration, travel and hotel costs of their chairmen and speakers.

#### Promotion

Satellite sessions will be listed in the programme and abstract books and one invitation may be inserted into the delegate bags.

In addition, companies are invited to advertise their satellite symposium by using stand-alone signage devices which can be displayed at the entrance to the main auditorium and in the registration area on the day of their session.

#### Reward

Satellite organisers may offer no material inducement or reward to delegates to attend the session.

#### Corporate branding of a-uditorium

The auditorium may be branded as required proving such arrangements can be made in the timescale afforded by the programme.

It is the responsibility of the company holding a satellite symposium to remove all branding immediately at the end of the satellite.



# Exhibition and Sponsorship Booking Form

COMPANY NAME:   
(as it will appear in printed materials)

CONTACT NAME:

POSITION:

TELEPHONE:  FAX:

EMAIL:

ADDRESS:   
 POSTCODE:  COUNTRY:

INVOICE ADDRESS:   
(if different from above)  
 POSTCODE:  COUNTRY:

PURCHASE ORDER NO:  OTHER ORDER REF:  VAT NO:

Please see Sponsorship & Exhibition Prospectus for details of the benefits included in the Sponsorship & Exhibition packages:

PREMIUM SPONSORSHIP     
  PLATINUM SPONSORSHIP – €60,000     
  SILVER SPONSORSHIP – €20,000  
 GOLD SPONSORSHIP – €40,000     
  BRONZE SPONSORSHIP – €10,000

EXHIBITION SPACE ONLY: We would like to book  m<sup>2</sup> floor space (minimum floor space 6m<sup>2</sup>). €325 per m<sup>2</sup>  
 FRONT:  metres DEPTH:  metres TOTAL:  sqm (m<sup>2</sup>)

## ADDITIONAL SPONSORSHIP ITEMS

### ADVERTISING:

Inside page in the final programme/abstract book €2,000  
 Inside back cover in the final programme/abstract book €5,000  
 Inclusion of advertising leaflet in delegate bag €2,500

### AWARDS AND GRANTS:

Support for New Investigator Travel Grants *Please enquire*  
 Support for Oral Communication/Poster Awards *Please enquire*

*The above rates are exclusive of VAT, which will be charged at the current rate*

### EDUCATIONAL OPPORTUNITIES:

Online abstracts €8,000  
 e-Posters €8,000  
 Traditional poster boards €8,000

### OTHER:

Badges €10,000

Please print out the completed form and sign below to confirm your booking and to confirm that you have read and agree to the Terms and Conditions as published in the Sponsorship and Exhibition Prospectus

NAME:

SIGNATURE:  DATE:

Unless otherwise agreed, an invoice for 50% of the payment due will be generated on receipt of this form, with the remainder due in January 2022. In the case of bookings made after that date the full amount will be invoiced. Payment will be due within 30 days of invoice.

**SAVE & PRINT**

Please return to Mandy Helm via email to: [iccbh@ectsoc.org](mailto:iccbh@ectsoc.org)